

## PRIVACY NOTICE

With the new EU General Data Protection Regulation 2016/679 (GDPR), effective from 25th May 2018, CONSILIUM COMUNICAZIONE wishes to give you more information on the way we collect your Personal Data. CONSILIUM COMUNICAZIONE, as owner of your data, is legally responsible on how your data is collected and used. We will respect Your privacy and we will protect all your personal data that we process. All such personal data will be processed in accordance with applicable data protection laws.

### The types of data we collect

We collect certain personal data. This “personal data” is data that can be used to identify you or that we can otherwise link to you (“Data”). We collect Data that you voluntarily provided to us, for example when you communicate with us via email or other channels, when you sign up for or ask us to send you newsletters or other materials; and when you sign up for an event.

### How we use the data we collect and store

We use the personal data we collect for communication and information purposes, including:

- Sending you newsletters
- Sending you invitations to events
- Maintaining and updating our list of contacts.

We do not sell, hire out, distribute or otherwise make your Data available to any third party. We may share information in limited circumstances with our suppliers for the above-listed purposes.

### Our basis for using your personal data

When processing Data for the purposes explained in this email, the legal basis we rely on is the pursuit of Consilium Comunicazione interests in maintaining business relationships and communicating with you as an existing business contact (for example, because we have worked together, or you have taken part in one or more of our events).

Nevertheless, if you decide not to receive our emails for the purposes explained, you may unsubscribe by simply sending an email to [info@consiliumcom.com](mailto:info@consiliumcom.com) or contacting us by phone (+39 02 36565485). If you choose to unsubscribe, we will cease to send you such communications and invitations as mentioned above. The Data will be processed only for the purpose of our business relationship. Similarly, you will have the opportunity to

**Consilium Comunicazione S.r.l.**

Italia - Via Domenichino, 45 - 20149 Milano || +39 (02) 365.65.485 || +39 (02) 365.65.486

**International Network** - Europe || USA || Asia

C.F. e P.I. 03698790965 - Iscrizione R.I. C.C.I.A.A. MI 1695499 - [info@consiliumcom.com](mailto:info@consiliumcom.com) // [www.consiliumcom.com](http://www.consiliumcom.com)

exercise your right of unsubscribing at any time in the future when you receive future communications from us.

#### How we may share the Data we collect: international transfers

Only the people who need to process the Data for the purposes mentioned above have access to your Data. We may also need to allow our suppliers and sub-suppliers access to your personal data when they perform services on our behalf, mainly to maintain and support our IT systems.

Any transfer of data outside the EU is made in line with the applicable data protection laws. Our international transfers of Data are based on the EU Commission's standard contractual clauses.

#### How long we will keep your Data

Your Data will be retained for the specified purposes mentioned above only for so long as you are a business contact of ours. As mentioned, every time that we email you, you will have the opportunity to unsubscribe if you no longer wish to receive communications and invitations from us, clicking on unsubscribe link on the bottom of each email.

#### Security measures to keep your Data safe

We adopt appropriate technical and organizational security measures to protect your Data against loss and to guard against access by unauthorized persons.

#### Your choices and rights

You are entitled to have incorrect Data about you corrected and you may ask us to delete your Data altogether. You can also object to certain Data about you being processed and request that processing of your Data be limited. Please note that one consequence of the limitation or deletion of your Data may mean that we will be unable to provide the communications and invitations described above.

If you are dissatisfied with how we process your personal data, you have the right to report this to the Italian Data Protection Authority (Garante per la Protezione dei Dati personali), which is the regulator for our processing of personal data.

#### How to contact us

info@consiliumcom.com o +39 02 36565485.